



CONNECTICUT  
**TRIAL  
LAWYERS**  
ASSOCIATION

# MEDIA KIT

150 TRUMBULL STREET ■ 2<sup>ND</sup> FLOOR ■ HARTFORD, CT 06103  
TELEPHONE: 860/522-4345 ■ FACSIMILE: 860/522-1027  
[WWW.CTTRIALLAWYERS.ORG](http://WWW.CTTRIALLAWYERS.ORG)

## CONNECTICUT TRIAL LAWYERS ASSOCIATION EXHIBITING OPPORTUNITIES

The CTLA - Civil Justice Foundation holds **both half and full day seminars** with an attendance of between 50 and 150 trial lawyers. Half-day seminars run from 9:00 a.m. - 1:00 p.m. and have one scheduled break. Full day seminars run from 9:00 a.m. - 3:00 p.m. or 9:00 a.m. - 5:00 p.m. and include a morning, afternoon and lunch break. **Exhibit at 3 or more seminars and receive a 10% discount when payment is made in full.**

**Exhibitors** are acknowledged at the seminar by the program chair. We provide a six-foot table for your display and an electrical outlet if you require power. If available, High-Speed Internet lines may be provided for an additional fee (contact the hotel directly). **Exhibitors also receive a mailing list of attendees approximately one week after the program.**

**Distribute Company Collateral:** For those times you can't be there, simply send us your brochure or flyer (we'll give you an estimated count prior to the program), and we'll distribute them to all attendees. The fee for this service is \$150.

- 29th Annual College of Evidence (Exhibit)**  
September 10, 2011; Quinnipiac University, Hamden  
9:00 am – 1:00 pm, Exhibit Fee: \$350  
Approx. attendance: 75 - 100  
 **Distribute collateral: \$150**
- Trial Demonstration: Auto Case (Exhibit)**  
September 30, 2011; Grassy Hill CC, Orange  
9:00 am – 4:00 pm, Exhibit Fee: \$500  
Approx. attendance: 75 - 100  
 **Distribute collateral: \$150**
- Annual Legal Support Staff (Exhibit)**  
October 14, 2011; Grassy Hill CC, Orange  
9:00 am – 1:00 pm, Exhibit Fee: \$350  
Approx. attendance: 75  
 **Distribute collateral: \$150**
- Defective Premises (Exhibit)**  
November 4, 2011; Grassy Hill CC, Orange  
9:00 am – 1:00 pm, Exhibit Fee: \$350  
Approx. attendance: 75 - 100  
 **Distribute collateral: \$150**
- Employment Law (Exhibit)**  
December 2, 2011 Grassy Hill CC, Orange  
9:00 am – 1:00 pm, Exhibit Fee: \$350  
Approx. attendance: 75  
 **Distribute collateral: \$150**
- Proving Neck & Back Injures (Exhibit)**  
January 13, 2012; Grassy Hill CC, Orange  
9:00 am – 1:00 pm, Exhibit Fee: \$350  
Approx. attendance: 75  
 **Distribute collateral: \$150**
- Workers' Compensation Seminar (Exhibit)**  
February 3, 2012; Grassy Hill CC, Orange  
9:00 am – 1:00 pm, Exhibit Fee: \$350  
Approx. attendance: 50  
 **Distribute collateral: \$150**
- Trying Cases Economically (Exhibit)**  
February 17, 2012; Grassy Hill CC, Orange  
9:00 am – 1:00 pm, Exhibit Fee: \$350  
Approx. attendance: 75  
 **Distribute collateral: \$150**
- Criminal Litigation (Exhibit)**  
March 3, 2012; Grassy Hill CC, Orange  
9:00 am – 5:00 pm, Exhibit Fee: \$500  
Approx. attendance: 125  
 **Distribute collateral: \$150**
- Bad Faith Claims (Exhibit)**  
March 16, 2012; Grassy Hill CC, Orange  
9:00 am – 1:00 pm, Exhibit Fee: \$350  
Approx. attendance: 75  
 **Distribute collateral: \$150**
- Maximizing Psychological Damages (Exhibit)**  
April 13, 2012; Grassy Hill CC, Orange  
9:00 am – 1:00 pm, Exhibit Fee: \$350  
Approx. attendance: 75  
 **Distribute collateral: \$150**
- Voir Dire (Exhibit)**  
April 27, 2012; Grassy Hill CC, Orange  
9:00 am – 1:00 pm, Exhibit Fee: \$350  
Approx. attendance: 75  
 **Distribute collateral: \$150**
- A Conversation With Rick Friedman (Exhibit)**  
May 11, 2012; Grassy Hill CC, Orange  
9:00 am – 1:00 pm, Exhibit Fee: \$350  
Approx. attendance: 75 - 100  
 **Distribute collateral: \$150**

## CONNECTICUT TRIAL LAWYERS ASSOCIATION EXHIBITING OPPORTUNITIES

### ANNUAL MEETING June 4, 2012 Water's Edge Resort & Spa, Westbrook, CT

#### **EXHIBIT: \$800**

##### **Benefits Include:**

- Booth at program: 9:00 am – 5:30 pm
- Listing in Event Program
- Up to 300 attendees throughout the day
- Attendance at cocktail hour
- Mailing list of attendees

#### **CO-SPONSORSHIPS: \$1500**

Choose one:    **Breakfast**             **Luncheon**             **Cocktail Hour**

##### **Benefits Include:**

- Booth at program: 9:00 am – 5:30 pm
- Listing in Event Program
- Up to 300 attendees throughout the day
- Attendance at cocktail hour
- Mailing list of attendees
- Signage at event
- Listing on website
- Full-page advertisement in Event Program

#### **DISTRIBUTE COLLATERAL: \$300**

- Your company literature is included in the meeting packet distributed to all attendees.

#### **EVENT PROGRAM ADVERTISEMENT**

**Half - page (4.5" w x 3.5" h): \$250**

**Full - page (4.5" w x 7.5" h): \$350**

- Full color ads

## CONNECTICUT TRIAL LAWYERS ASSOCIATION ADVERTISING OPPORTUNITIES

WEBSITE: [WWW.CTTRIALLAWYERS.ORG](http://WWW.CTTRIALLAWYERS.ORG) CTLA Members go here for information they need and use!

### YEARLY CONTRACT: \$1200 per year (may be paid in monthly installments of \$100)

- a. Logo/link on the following web pages:
  - Home page
  - Members area home page
  - Verdicts and Settlements
  - Events and Seminars
  - Member Directory
- b. Revolving advertisement: ads will be displayed at least once per hour depending on the number of advertisers
- c. Size specifications: 160 pixels high x 160 pixels wide

### MONTHLY CONTRACT: \$150 PER MONTH (Same benefits and size specifications as above)

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## CONNECTICUT TRIAL LAWYERS ASSOCIATION SPONSORSHIP OPPORTUNITIES

### SEMINARS: \$1500 PER SEMINAR

#### Benefits include:

- Booth at seminar
- Mailing list of attendees
- Advertisement on event and product pages of website (**your ad lives here as long as the seminar is offered for sale, typically 2 – 3 years**)
- Advertisement in email announcements (**offers permanency, as your ad lives in recipients' inboxes and may be forwarded to other attorneys**)
- Advertisement in email registration confirmation (**again – permanency**)

#### I WOULD LIKE TO SPONSOR THE FOLLOWING SEMINAR(S):

- 29<sup>TH</sup> Annual College of Evidence
- Trial Demonstration: Auto Case
- Annual Legal Support Staff Seminar
- Defective Premises
- Employment Law
- Proving Neck & Back Injuries
- Workers' Compensation
- Trying Cases Economically
- Criminal Litigation
- Bad Faith Claims
- Maximizing Psychological Damages
- Voire Dire
- A Conversation With Rick Friedman

# STEPHEN G. FRIEDLER MEMORIAL GOLF TOURNAMENT – JUNE 25, 2012

(Sponsorships are tax deductible minus \$200 for Super sponsorship and minus \$50 for tee or putting green sponsorships)

## ☐ SUPER SPONSORSHIP: \$1200

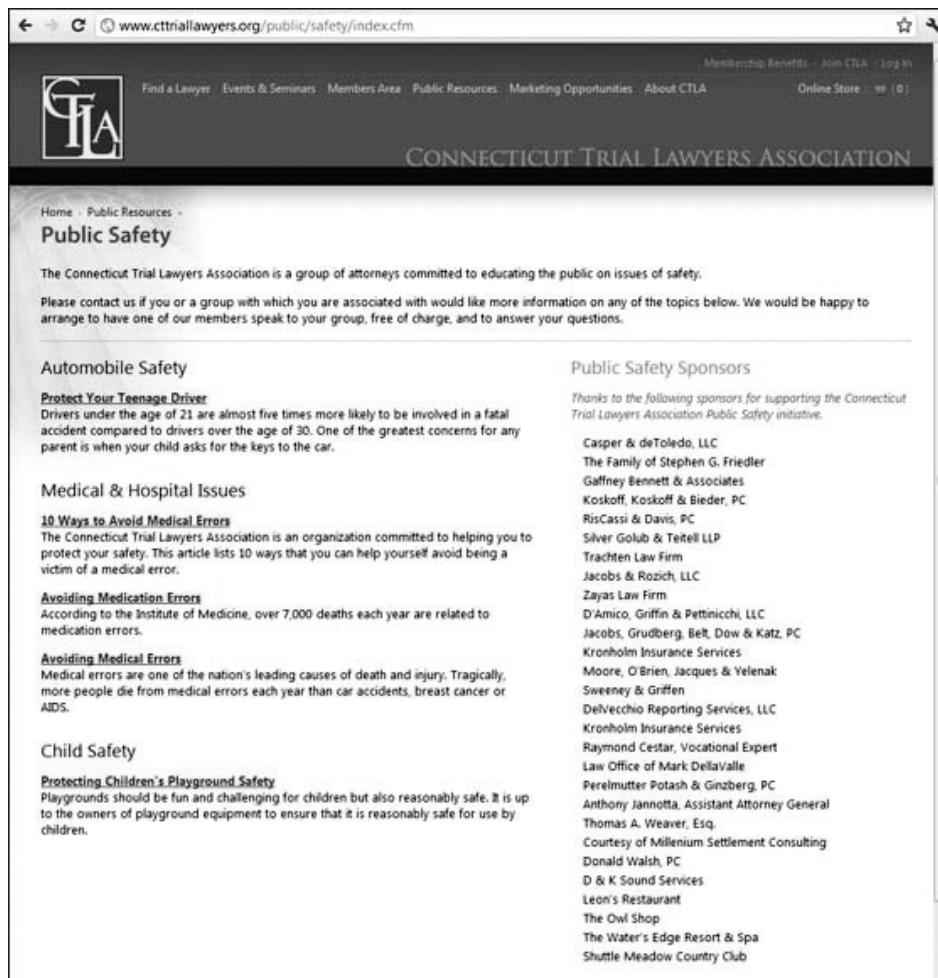
- Golf for four
- Signage at tee
- Signage at reception
- Listing on Public Resources Section of [www.cttriallawyers.org](http://www.cttriallawyers.org)

## ☐ TEE SPONSORSHIP: \$500

- Golf for one
- Signage at tee
- Signage at reception
- Listing on Public Resources Section of [www.cttriallawyers.org](http://www.cttriallawyers.org)

## ☐ PUTTING GREEN SPONSOR: \$750

- Golf for one
- Signage on putting green
- Signage at reception
- Listing on Public Resources Section of [www.cttriallawyers.org](http://www.cttriallawyers.org)



The screenshot shows a web browser window displaying the website [www.cttriallawyers.org/public/safety/index.cfm](http://www.cttriallawyers.org/public/safety/index.cfm). The page features the Connecticut Trial Lawyers Association (CTLA) logo and navigation links. The main content area is titled "Public Safety" and includes a introductory paragraph, a list of topics (Automobile Safety, Medical & Hospital Issues, Child Safety), and a list of "Public Safety Sponsors".

**Public Safety**

The Connecticut Trial Lawyers Association is a group of attorneys committed to educating the public on issues of safety.

Please contact us if you or a group with which you are associated with would like more information on any of the topics below. We would be happy to arrange to have one of our members speak to your group, free of charge, and to answer your questions.

**Automobile Safety**

Protect Your Teenage Driver  
Drivers under the age of 21 are almost five times more likely to be involved in a fatal accident compared to drivers over the age of 30. One of the greatest concerns for any parent is when your child asks for the keys to the car.

**Medical & Hospital Issues**

10 Ways to Avoid Medical Errors  
The Connecticut Trial Lawyers Association is an organization committed to helping you to protect your safety. This article lists 10 ways that you can help yourself avoid being a victim of a medical error.

Avoiding Medication Errors  
According to the Institute of Medicine, over 7,000 deaths each year are related to medication errors.

Avoiding Medical Errors  
Medical errors are one of the nation's leading causes of death and injury. Tragically, more people die from medical errors each year than car accidents, breast cancer or AIDS.

**Child Safety**

Protecting Children's Playground Safety  
Playgrounds should be fun and challenging for children but also reasonably safe. It is up to the owners of playground equipment to ensure that it is reasonably safe for use by children.

**Public Safety Sponsors**

Thanks to the following sponsors for supporting the Connecticut Trial Lawyers Association Public Safety initiative.

- Casper & deToledo, LLC
- The Family of Stephen G. Friedler
- Gaffney Bennett & Associates
- Koskoff, Koskoff & Bieder, PC
- RisCassi & Davis, PC
- Silver Golub & Teitel LLP
- Trachten Law Firm
- Jacobs & Rozich, LLC
- Zayas Law Firm
- D'Amico, Griffin & Pettinicchi, LLC
- Jacobs, Grudberg, Belt, Dow & Katz, PC
- Kronholm Insurance Services
- Moore, O'Brien, Jacques & Yelenak
- Sweeney & Griffen
- DeVecchio Reporting Services, LLC
- Kronholm Insurance Services
- Raymond Cestar, Vocational Expert
- Law Office of Mark DellaValle
- Perelmutter Potash & Ginzberg, PC
- Anthony Jannotta, Assistant Attorney General
- Thomas A. Weaver, Esq.
- Courtesy of Millenium Settlement Consulting
- Donald Walsh, PC
- D & K Sound Services
- Leon's Restaurant
- The Owl Shop
- The Water's Edge Resort & Spa
- Shuttle Meadow Country Club

## SPONSOR/ADVERTISER/EXHIBITOR RESERVATION FORM

Choose the marketing opportunities that are right for you and submit the completed form(s) along with this registration form. Contact Diana Roe (860) 522-4345, with any questions.

General Category of exhibit \_\_\_\_\_

Company Name \_\_\_\_\_

Business Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Authorized Agent Name (type or print) \_\_\_\_\_

Authorized Agent Signature \_\_\_\_\_

### Business/Company Description

Please provide a brief description of your company's products or services: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

10 % Discount for 3 or more seminars (please calculate amount) \_\_\_\_\_

Amount Due: \_\_\_\_\_

### Payment Method:

\_\_\_\_\_ Check enclosed (Payable to CTLA)

\_\_\_\_\_ Charge to:  MasterCard  Visa  American Express

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_ Date \_\_\_\_\_

Booth space and assignments are prioritized and assigned according to sponsorship level and date registrations are received. Exhibitors are limited to 2 representatives per seminar. Coffee service and lunch, when applicable, is included with fee.

Reservations cannot be accepted without payment in full. No refunds will be issued for cancellations. Please make checks payable to CTLA. Details and confirmation will be sent following receipt of registration.

Publication of sponsorship materials does not imply endorsement of product or services. The CTLA – Civil Justice Foundation reserves the right to reject any sponsorship materials for any reason, at its sole discretion, including, but not limited to, rejection on the basis of content or format.

Sponsor agrees to hold harmless and indemnify the CTLA – Civil Justice Foundation and its directors, officers, agents, employees, subsidiaries, affiliates, successors and assigns from and against any and all loss, damage, liability, claims, costs, causes of action, judgments, payments, expenses, including expenses for investigation and attorneys' fees, which in any way result or arise from the acts or omissions of the sponsor, its directors, officers, agents, employees, parent, subsidiaries, affiliates, successors, assigns or insurers in connection with the sponsorship materials.

Return to: CTLA, 150 Trumbull St., 2<sup>nd</sup> Floor, Hartford, CT 06103 Tel: (860) 522-4345 Fax: (860) 522-1027